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THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION FOR THE PURPOSES OF ARTICLE 7 OF THE MARKET ABUSE REGULATION (EU) 596/2014 AS IT FORMS PART OF UK DOMESTIC LAW BY VIRTUE OF THE EUROPEAN UNION (WITHDRAWAL) ACT 2018, AS AMENDED. ON THE PUBLICATION OF THIS ANNOUNCEMENT VIA A REGULATORY INFORMATION SERVICE, THIS INSIDE INFORMATION IS NOW CONSIDERED TO BE IN THE PUBLIC DOMAIN. The person responsible for arranging for the release of this announcement on behalf of the Company is Giles Willits.

Intuitive Investments Group plc

("IIG" or the "Company")

Equity fundraise of £20.0 million

Further to the announcement on 7 January 2026 detailing the signing of the agreement with the China Financial Certification Authority ("CFCA") and the resultant achievement of Milestone 1 of the Helikon Investment Agreement ("Helikon Agreement") and fundraise, IIG is pleased to confirm the equity fundraise of £20,000,000 by the issue and allotment of 21,854,102 ordinary shares of 10 pence each ("**Ordinary Shares**"), fully paid (together, the "**New Ordinary Shares**") at a price of 91.5 pence per Ordinary Share.

In line with the Helikon Agreement, the achievement of Milestone 1 to the agreement triggered their first tranche £5 million equity investment at 91.5 pence a share, representing a pre-money fully diluted valuation of £200 million. In addition, £15.0 million has been raised from other shareholders who previously indicated their interest to invest on the same terms as the Helikon Agreement.

As with the previous recent fundraises, the proceeds of the issue will be invested in Hui10 Inc. ("Hui10"), a technology company leading the digital transformation of the Chinese lottery and IIG's largest investment. On completion of this raise, IIG does not intend to raise any additional funds outside of the future two milestone amounts committed under the Helikon Agreement, for Hui10 to achieve its strategic goals.

Application has been made for the New Ordinary Shares, which will rank equally with the existing Ordinary Shares of the Company, to be admitted to trading on the Specialist Fund Segment of the Main Market, becoming effective in accordance with the admission and disclosure standards of the London Stock Exchange. It is expected that admission will become effective and dealings in New Ordinary Shares will commence at 8:00 a.m. on or around 16th January 2026 ("**Admission**").

Following Admission, the Company's issued share capital will consist of 240,059,774 Ordinary Shares. Since the Company currently holds no shares in treasury, the total number of voting rights in the Company will be 240,059,774. Shareholders may use this figure as the denominator for the

calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

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About Intuitive Investments Group plc

IIG is an investment company seeking to provide investors with exposure to a portfolio concentrating on fast growing and / or high potential technology and life sciences businesses operating predominantly in the UK, continental Europe, the US and APAC, utilising the Board's experience to seek to generate capital growth over the long term for shareholders.

About Hui10

Hui10 Group is a technology driven platform business at the forefront of China's national lottery digital transformation and the emerging intersection of lottery, retail, and the sports economy. Digitising traditional lottery ticket sales by integrating proprietary software with CFCA security systems and UnionPay certified payment solutions, and its flagship Lucky World ecosystem as an omnichannel retail network spanning China's 200,000 existing lottery shops, unlocking consumer access for hundreds of millions of users and driving participation toward broader inclusion.

Critically, Hui10 holds the unique distinction of being the only non-state commercial partner to TEAM CHINA, the national Olympic, elite and community sports programmes, positioning it to capitalise on China's newly articulated RMB 7 trillion sports industry development target as endorsed by the State Council, aligning its digital lottery platform solutions, sports merchandising, consumer engagement and loyalty platforms with national economic policy and substantial state owned enterprise support. This convergence of lottery digitisation and sports-oriented merchandising creates a high growth platform business that leverages strategic partnerships, deep integration with Chinese financial infrastructure, and broad retail reach to capture substantial economic and social value across digital entertainment, sports consumption and community retail ecosystems.